



**Hey,
thank you for implementing Kin discovery module in
your app.**

For ease of implementation, Kin provides baseline buttons and popup. Additionally, in the following pages you will find recommendations and guidelines for both.

Please feel free to contact us with questions
shiran.sela@kin.org



Popup should notify users on a new opportunity for them.

In order to maintain a good user experience the pop up should approach the relevant users in the right time. Read below our suggestions.

Popup trigger opportunities

Popup can be triggered following a Kin experience is completed - both spend or earn.

Popup can be triggered when market place is launched.

Popup can be triggered if users who uses Kin regularly didn't use it for X time.

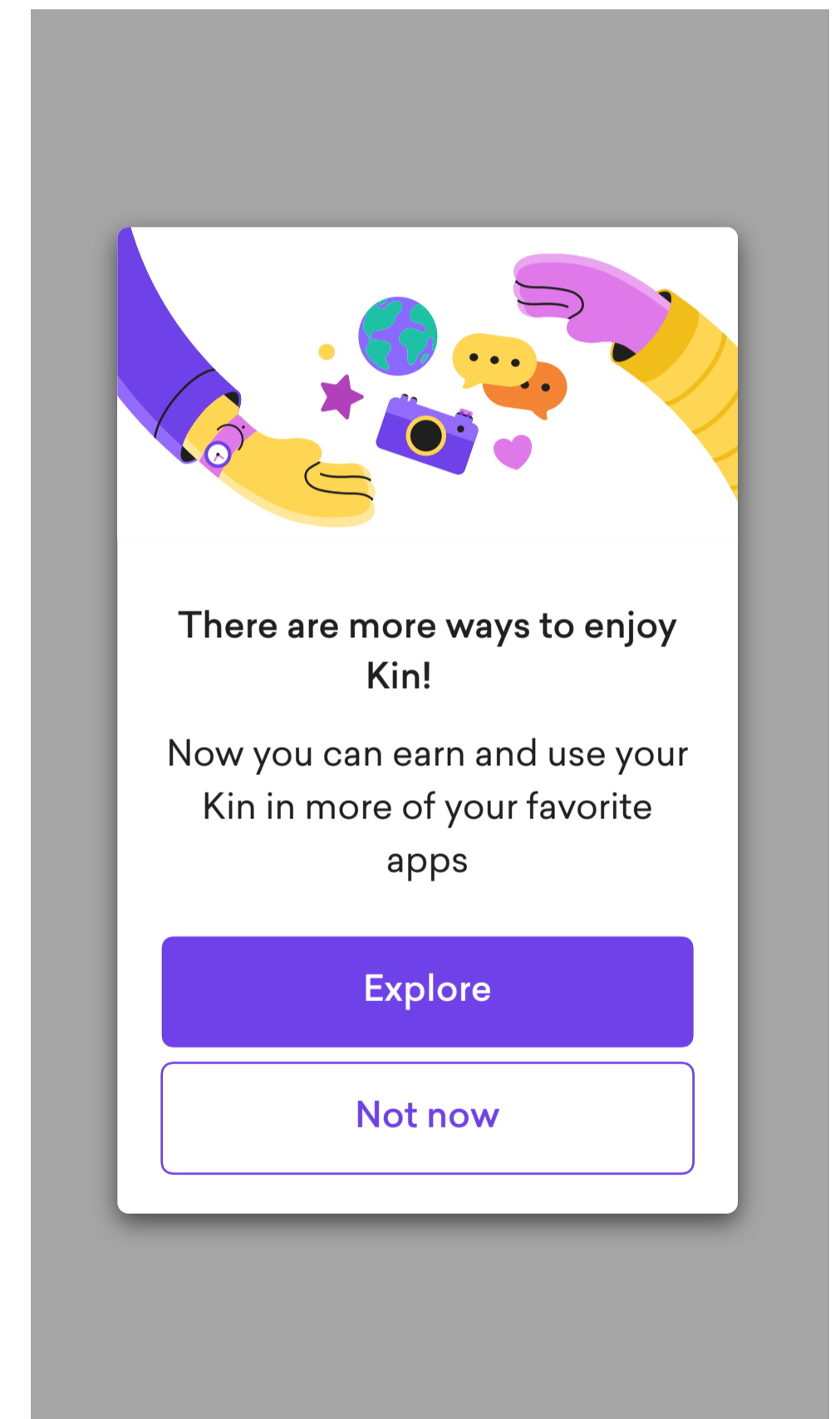
Popup can be triggered if users hoarder Kin for X time.opportunities

Popup can be triggered when no more earn or spend activities are available

Pop up shouldn't target new app users who haven't played with Kin yet.

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Buttons should indicate the launch of the Kin ecosystem explorer. They should be easy to find among other elements, have a clear action and state.

Discovery buttons can be placed throughout your user interface, in places like:

Dialogs | Modal windows | Forms | Cards | Toolbars

You can take the action text and icon and customise to your platform in places like:

Menu | Navigation bar | Top bar | FAB | Tabs | Navigation drawer

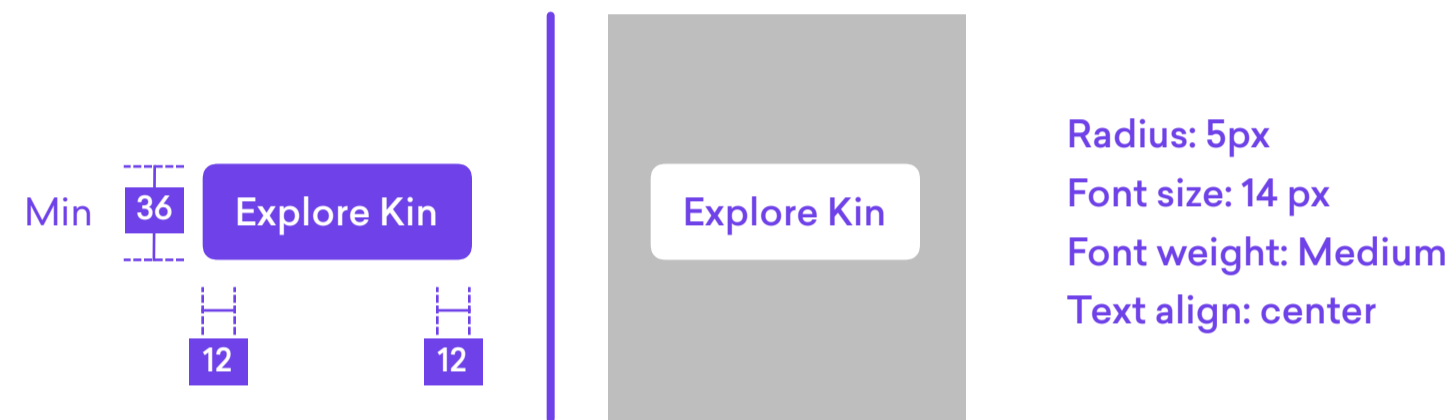
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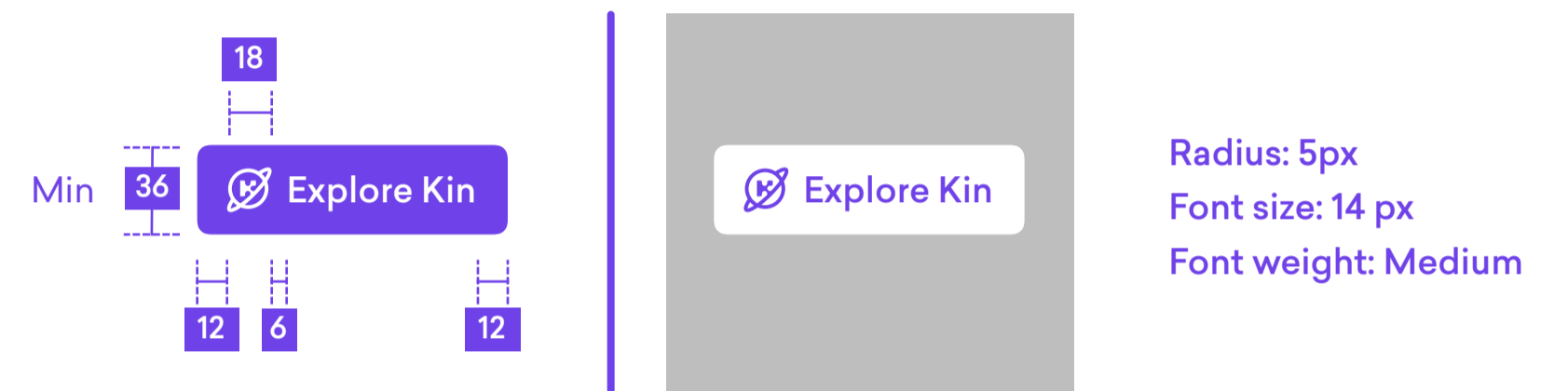


For ease of implementation, Kin provides baseline buttons and states. A brand can adjust values to suit its color scheme.

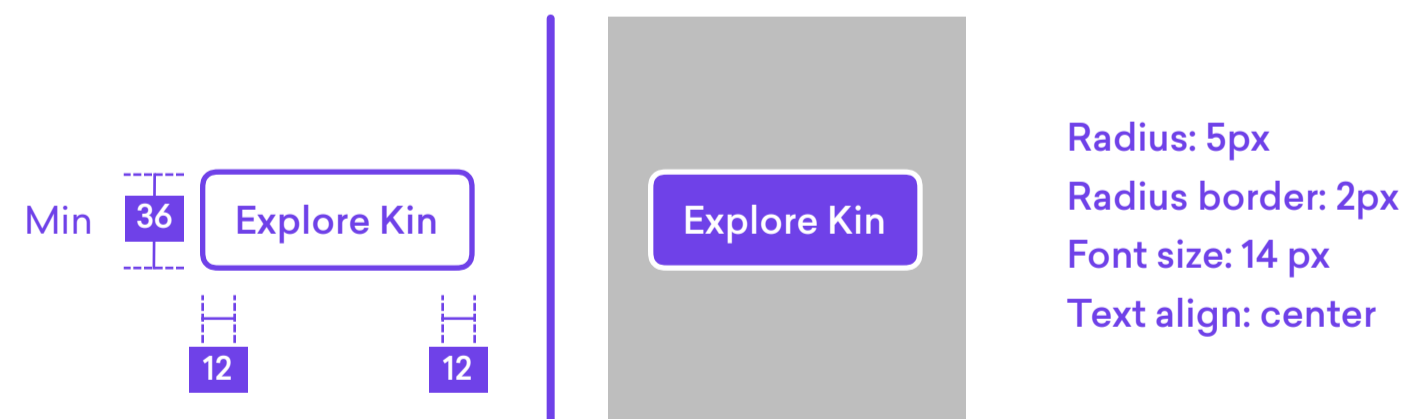
Contained Button



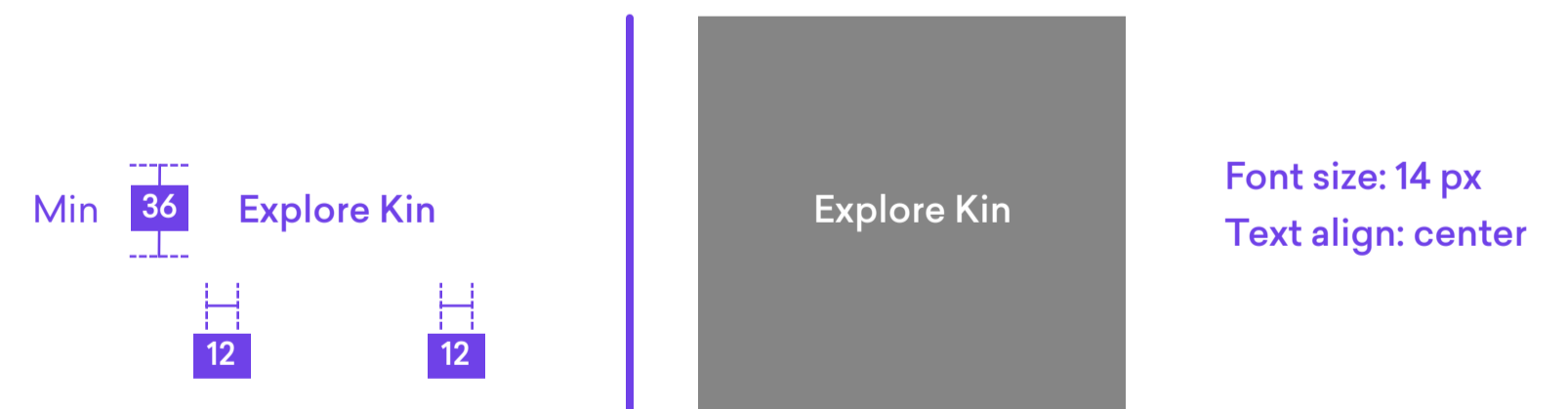
Contained Button with icon



Outlined Button



Text Button



Icon can be added according to "contained button with icon" specs i.e,



Icon can be added according to "contained button with icon" specs i.e,

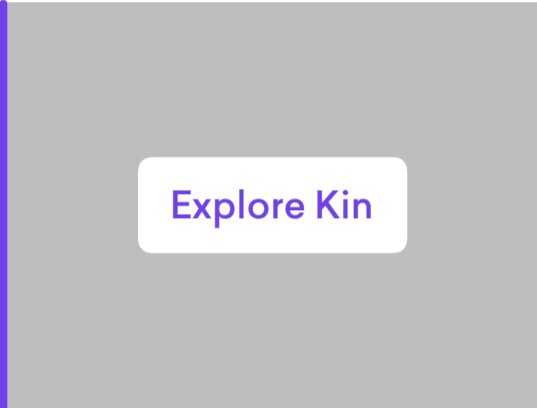




Enabled



Text color: #FFFFFF
Button Color: #6F41E8

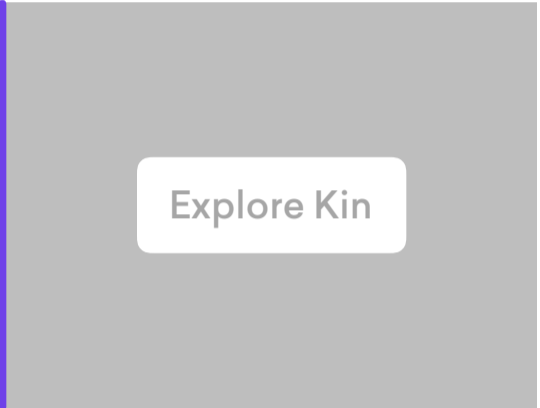


Text color: #6F41E8
Button Color: #FFFFFF

Disabled



Text color: #A6A6A6
Button Color: #E7E7E7

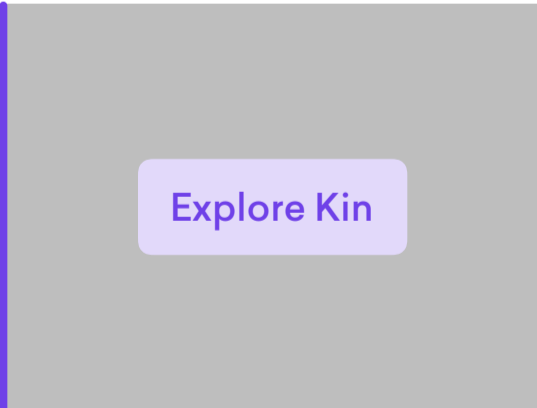


Text color: #A6A6A6
Button Color: #FFFFFF

Focused



Text color: #FFFFFF
Button Color: #4D2DA1

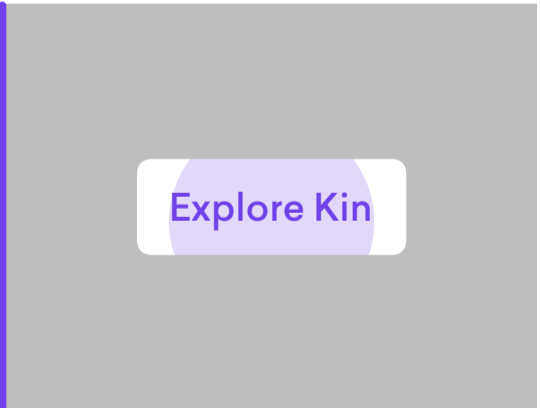


Text color: #6F41E8
Button Color: #E2D9FA

Pressed



Text color: #FFFFFF
Button Color: #4D2DA1



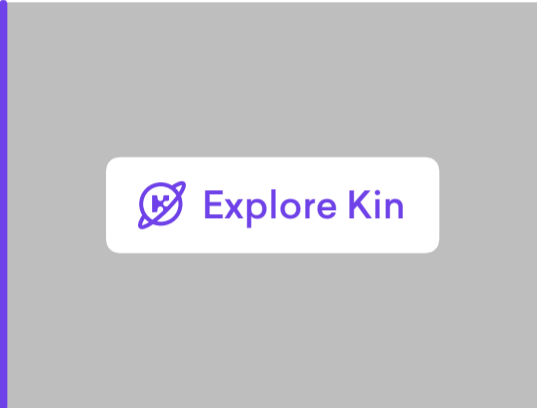
Text color: #6F41E8
Button Color: #E2D9FA



Enabled



Text color: #FFFFFF
Button Color: #6F41E8



Text color: #6F41E8
Button Color: #FFFFFF

Disabled



Text color: #A6A6A6
Button Color: #E7E7E7



Text color: #A6A6A6
Button Color: #FFFFFF

Focused



Text color: #FFFFFF
Button Color: #4D2DA1



Text color: #6F41E8
Button Color: #E2D9FA

Pressed



Text color: #FFFFFF
Button Color: #4D2DA1



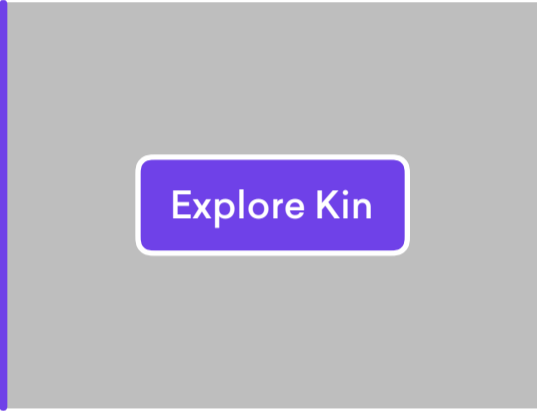
Text color: #6F41E8
Button Color: #E2D9FA



Enabled



Text color & radius : #6F41E8
Button Color: #FFFFFF

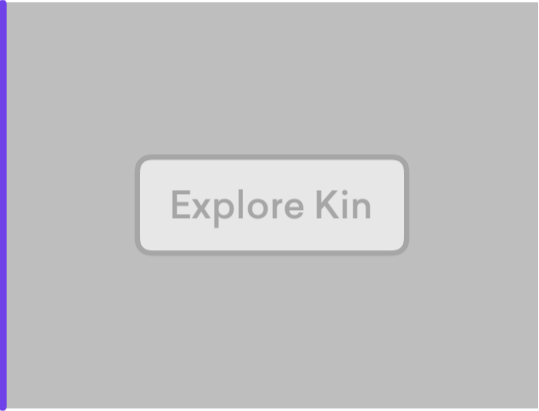


Text color & radius : #FFFFFF
Button Color: #6F41E8

Disabled

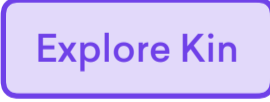


Text color & radius : #A6A6A6
Button Color: #FFFFFF

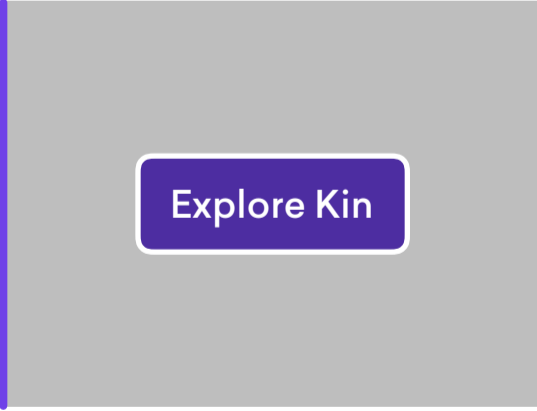


Text color & radius : #A6A6A6
Button Color: #E7E7E7

Focused

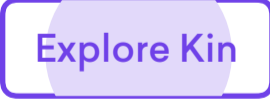


Text color & radius : #6F41E8
Button Color: #E2D9FA

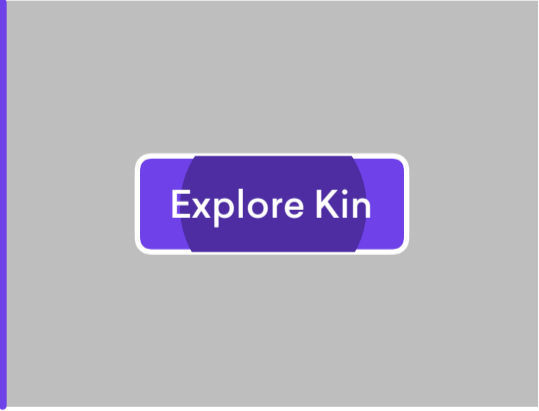


Text color & radius : #FFFFFF
Button Color: #4D2DA1

Pressed



Text color & radius : #6F41E8
Button Color: #E2D9FA



Text color & radius : #FFFFFF
Button Color: #4D2DA1



Enabled

Explore Kin

Text color:#6F41E8

Explore Kin

Text color:#FFFFFF

Disabled

Explore Kin

Text color:#A6A6A6

Explore Kin

Text color:#A6A6A6

Focused

Explore Kin

Text color:#4D2DA1

Explore Kin

Text color:#6F41E8

Pressed

Explore Kin

Text color:#4D2DA1

Explore Kin

Text color:#6F41E8



Outline and fill icons



18*18



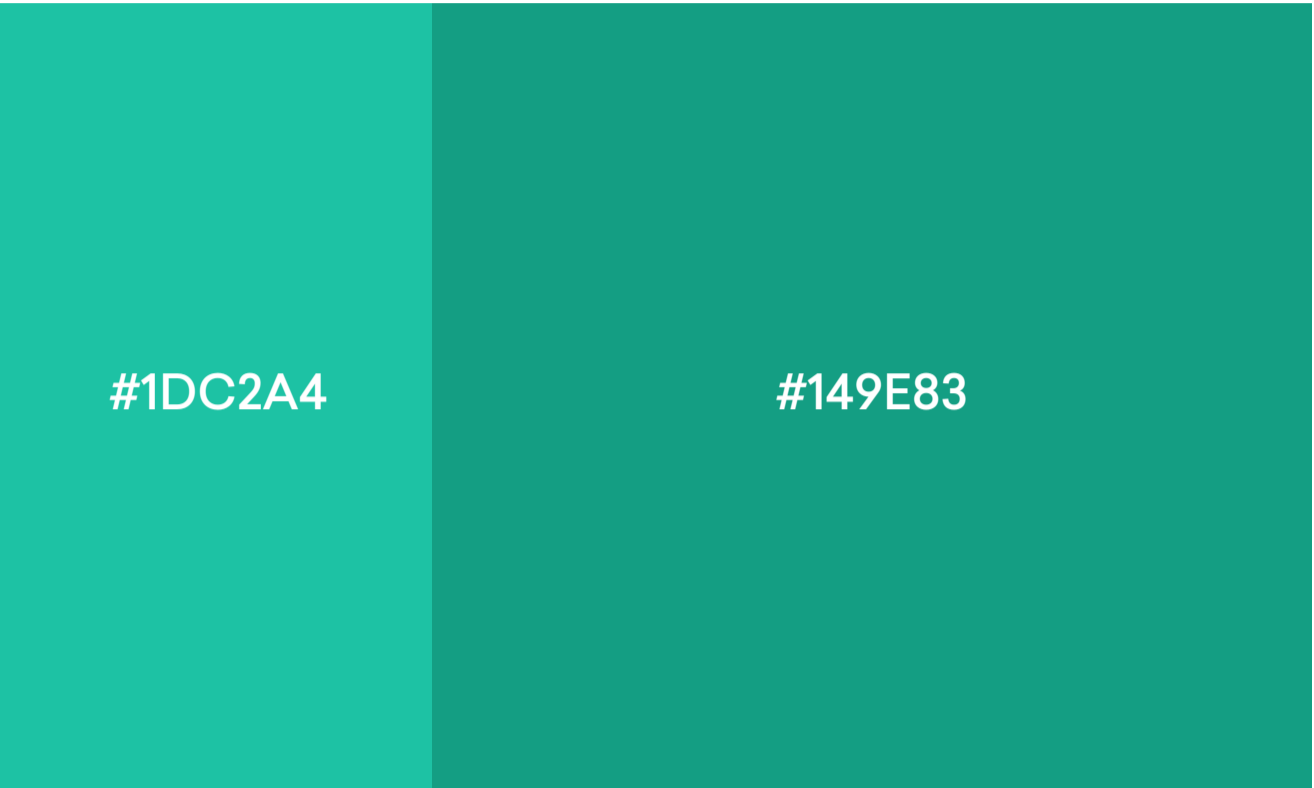
Find SVG + PNG in the link

<https://www.dropbox.com/sh/f0jh6kclh7nbe0y/AACXTkRAkeFZiV3GwqlCafxaa?dl=0>

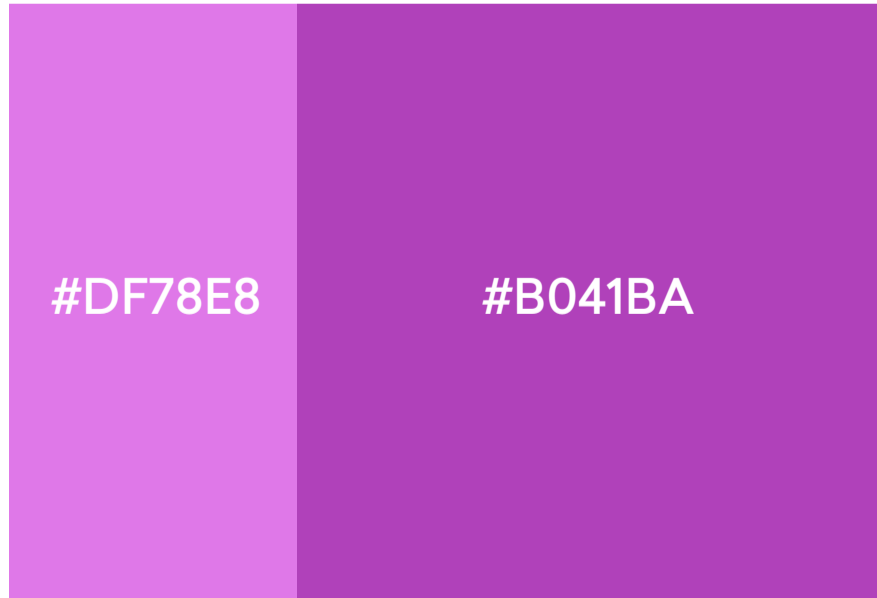
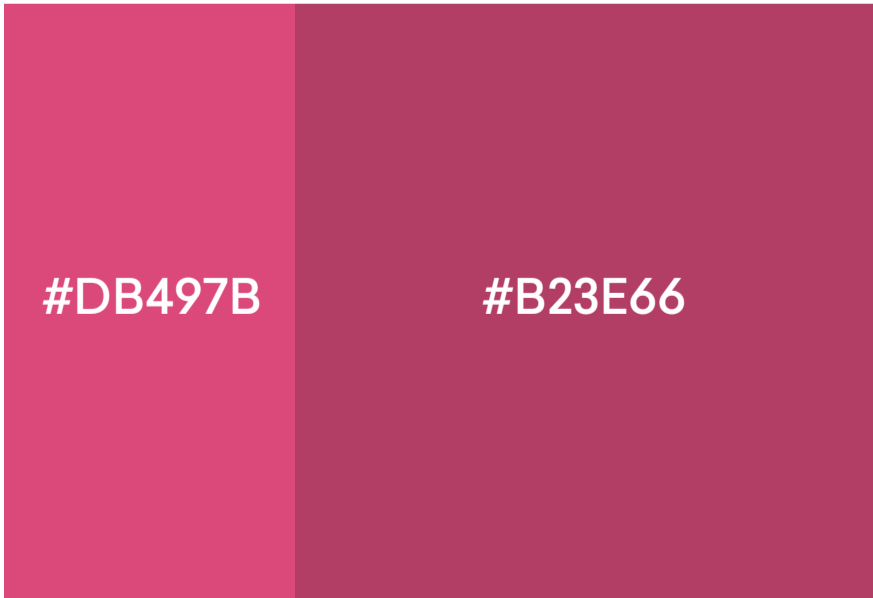
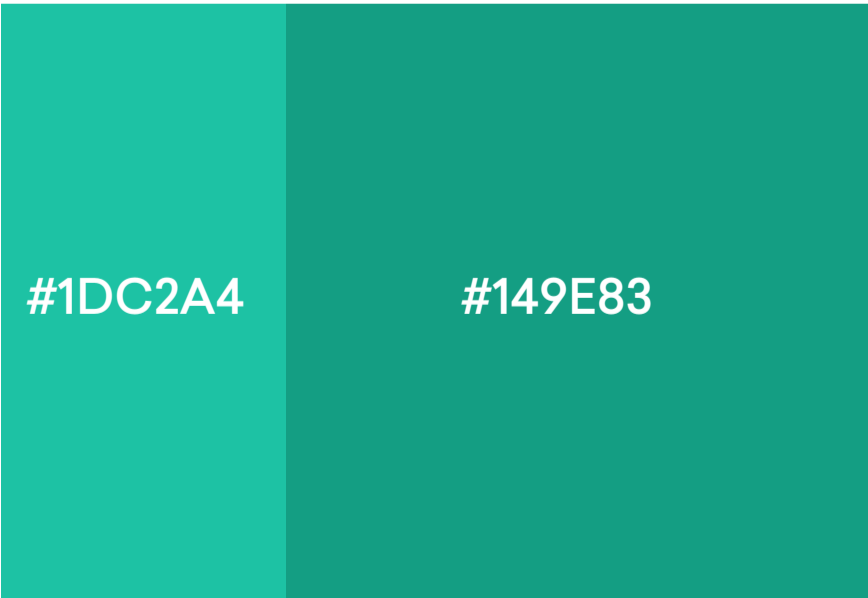


Main colors

For backgrounds, buttons, headlines, links



Ecosystem colors



Examples



Olivia Heldens
kuku@gmail.com

- Inbox
- Explore Kin
- Trash
- Spam
- Forums
- Updates
- Promos
- Purchases

12:30

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